

RICARDO FOLGOSI SCAPPINI

ART DIRECTOR

Date of Birth: October 22th, 1977
Nationality: Brazilian/Italian Passport
European Union Passport Number: AA0821123
Phone: +44 0752 513 3996
Email: job@urbanoia.com.br
Portfolio: www.urbanoia.com.br

EMPLOYMENT

Dare Digital
Senior Concept Designer

Clients: Sony, Sony Ericsson, Vodafone, BMW, Becks.

Salles Chemistri (Publicis Brazil)
Art Director Senior / Concept

Clients: General Motors, Pernod Ricard.

RMG Connect (WPP)
Art Director

Clients: Warner, Renault, Smirnoff, Candbury Adams, Unilever, Brastemp.

Urbana
Art Direction

Clients: Itaú Bank, Africa Brazil, Ambev Nivea, Intelig, Gradiente, Pão de Açúcar, Vale do Rio Doce.

Zero e Um Digital Media
Art Director Assistant

Clients: Disney, Siemens, Traffic

AWARDS

NMA Effectiveness Awards 2009 / Best use of Video for Johnny X
Revolution Awards / Shortlisted - Best Integrated Marketing Campaign for Johnny X
Revolution Awards / Highlt Commended - Technology & Telecoms for Johnny X
Webby Awards / Webby Honoree Selection - Integrated Campaigns for Johnny X
DBA Design Effectiveness Award 2009 / Shortlisted – Johnny X
MMOnline / MSN Award 2004 - Gold On Best Integrated Campaign
MMOnline / MSN Award 2005 - Finalist
8ª Bienal de Design Gráfico / ADG Brasil - Site RMG Connect

EDUCATION

Oswaldo Cruz (Advertising Tecnic)

UNIP Sao Paulo University

EPA Panamerican School (Design)

Art History – EPA Panamerican School