

RICARDO FOLGOSI SCAPPINI

ART DIRECTOR

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EMPLOYMENT

Dare Digital - 2008/2010
Senior Art Director

Clients: Sony, Sony Ericsson, Vodafone, BMW, Becks.

Publicis Brazil (Salles Chemistri) - 2005/2007
Senior Art Director

Clients: General Motors, Pernod Ricard.

RMG Connect - 2003/2005
Art Director

Clients: Warner, Renault, Smirnoff, Cadbury Adams, Unilever, Brastemp.

Urbana - 2001/2003
Art Director

Clients: Itaú Bank, Africa Brazil, Ambev Nivea, Intelig, Gradiente, Pão de Acúcar, Vale do Rio Doce.

Zero e Um Digital Media - 1998/2000
Junior Art Director

Clients: Disney, Siemens, Traffic

AWARDS

NMA Effectiveness Awards 2009 / Best use of Video
Revolution Awards / Shortlisted - Best Integrated Marketing Campaign
Revolution Awards / Highlt Commended - Technology & Telecoms
Webby Awards / Webby Honoree Selection - Integrated Campaigns
DBA Design Effectiveness Award 2009 / Shortlisted
MMOnline / MSN Award 2004 - Gold On Best Integrated Campaign
MMOnline / MSN Award 2005 - Finalist
8ª Bienal de Design Gráfico / ADG Brasil

EDUCATION

EPA Panamerican School (Graphic Design / Art History)
UNIP Sao Paulo University
Oswaldo Cruz (Advertising School)